

LESSON 03

PROMPT LIKE A PRO

Build strong prompts with confidence.



GOAL

Learn a simple formula to build stronger AI prompts with role, task, context, and tone.



LEVEL

A2-B1



TIME

45-60 MIN

YOUR MISSION

Use a formula, not a guess.

In this lesson, you will learn how to build stronger prompts by adding the role, task, context, and tone.



MISSION

Create one smart prompt for a real task using at least four useful prompt parts.

THE SIMPLE FORMULA



EXAMPLE

“You are a tutor. Explain this grammar rule to a beginner in a friendly way.”

Stronger structure. Smarter results.

KEY VOCAB

Prompt words that matter.

IDEAS
POWER
BIGGER
POSSIBILITIES

English for the AI Generation

01

ROLE

who AI should act as.

02

TASK

what you want AI to do.

03

CONTEXT

the situation or background.

04

AUDIENCE

who the content is for.

05

TONE

the style or feeling.

06

FORMAT

the shape of the answer.

07

GOAL

the final result you want.

08

EXAMPLE

a sample that shows what you want.

09

OPTION

one possible choice.

10

DETAIL

extra information.

11

STYLE

the way something sounds or looks.

12

LENGTH

how long the answer should be.

A better prompt gives AI a clearer path.

LANGUAGE TOOLS

Useful prompt phrases you can reuse.

01 SET THE ROLE



- Act as a teacher.
- You are a social media expert.
- Be my English coach.
- Imagine you are a travel guide.

02 SET THE TASK



- Write a short post.
- Explain this clearly.
- Create three options.
- Summarize this article.

03 SET THE DETAILS



- Use simple English.
- Keep it under 50 words.
- Use a friendly tone.
- Give one example.



**ROLE + TASK + DETAILS =
BETTER PROMPTS**

PROMPT LAB

Turn simple prompts into stronger prompts.



BAD PROMPT

Help me with marketing.

Too vague. No role, no goal, no context.



BETTER PROMPT

Write a social media post about learning English.

Clearer, but still missing details.



PRO PROMPT

You are a social media expert. Write a 40-word Instagram post for Saudi university students about learning English. Use a youthful tone and end with a call to action.

Role + task + audience + tone = better results.



+



+



+



=



**ROLE + TASK + CONTEXT + TONE =
SMARTER PROMPTS**

AI CHALLENGE

Build one real prompt.

*Better Prompts
A Brighter You*

01 CHALLENGE

TURN IDEAS INTO RESULTS

Create one smart prompt for a real task.

- 1 Choose a real task.
- 2 Set the role.
- 3 Add the task and context.
- 4 Add tone or style.
- 5 Improve the answer.



IDEAS
SKILLS
CONFIDENCE
A BRIGHTER
YOU

HUMAN
POTENTIAL
+
AI
A BRIGHTER
TOMORROW

02 COPY THIS PROMPT

GOOD PROMPTS
GET BETTER RESULTS



“Act as an English coach. Explain one common grammar mistake to a beginner in simple English, then give two examples.”

”

03 QUICK REVIEW

CHECK • THINK • IMPROVE

- 1 What does role mean?
- 2 What is context?
- 3 Why is tone important?
- 4 Name one useful prompt detail.
- 5 Which is better: “Explain this” or “Explain this in simple English for a beginner”?



SPEAKING

Explain the formula in your own words.