

SAME  
LANGUAGE  
HUMANITY  
**LESSON 10**

# SpeakUp English

## HUMAN + AI CHALLENGE

Bring everything together. You lead. AI helps.

Ideas  
to a brighter  
tomorrow

LEARN  
EXPLORE  
COMMUNICATE  
CREATE  
TRANSFORM

Speak  
Learn  
Think  
Create  
Together

Better  
Conversations  
A Kinder World

A MORE  
OPEN  
WORLD

Different  
People  
A More Open  
World

New  
Skills  
New  
Realities  
A Brighter  
You

English  
Connects  
Humans  
and Ideas

MORE  
THAN  
ENGLISH  
A BRIGHTER  
YOU

**FINAL GOAL**

Use English and AI to create one complete real-world project, then present it clearly and confidently in your own words.

LEVEL **A2-B1**

TIME **60-90 MIN**

FLUENCY  
CREATIVITY  
GLOBAL MINDSET

AI English Playbook

PRACTICE • PROGRESS • A BRIGHTER TOMORROW

ENGLISH  
REAL SKILLS  
REAL PEOPLE  
A MORE OPEN WORLD

SAME  
AS  
HUMANITY

# YOUR MISSION

Use AI. Keep the thinking yours.

## MISSION

Create one real project from idea to presentation. Use AI for help, feedback, and improvement—but make the final choices yourself.

## PROJECT OPTIONS

Product • Service • App • Event • Social project • Small business idea

## YOUR 4 MOVES

- 01 Choose the problem.
- 02 Build the solution with AI support.
- 03 Create your project package.
- 04 Present it in your own voice.

**AI HELPS. YOU DECIDE.**

That's the skill.

SAME  
THE MISTERY

# KEY VOCAB

Final-project words you'll use.

**01 PROJECT**

a planned piece of work

**02 SOLUTION**

an answer to a problem

**03 TARGET**

the group you want to reach

**04 AUDIENCE**

people who watch or listen

**05 PITCH**

a short presentation

**06 BENEFIT**

a positive result

**07 STRATEGY**

a plan to reach a goal

**08 DEVELOP**

improve or build

**09 LAUNCH**

start something

**10 FEEDBACK**

opinions to improve

**11 IMPACT**

a strong effect

**12 OPPORTUNITY**

a chance for success

WORDS BUILD IDEAS. IDEAS BUILD OPPORTUNITIES.

# LANGUAGE TOOLS

Useful phrases for your final project.

## TALK ABOUT YOUR IDEA

- › Our idea is ...
- › The problem is ...
- › Our solution is ...
- › Our target audience is ...

## EXPLAIN THE BENEFIT

- › The main benefit is ...
- › This will help ...
- › It will save time because ...
- › It solves a real problem.

## PRESENT WITH CONFIDENCE

- › Let me introduce our idea.
- › Here's how it works.
- › The next step is ...
- › Thank you for your time.

**CREATE • EXPLAIN • PRESENT • IMPROVE**

SAME  
**PROMPT LAB**  
MAKING

Turn a vague idea into a real project.

**BAD PROMPT**

Give me a business idea.

Too broad.

**BETTER PROMPT**

Give me a business idea for university students in Saudi Arabia.

Better audience.

**PRO PROMPT**

Act as a project coach. Give me 3 realistic ideas for Saudi university students. For each: name, problem, target audience, main benefit, simple marketing idea, and first next step.

Role + audience + format + result.

**QUICK FORMULA**

**ROLE + AUDIENCE + OUTPUT + DETAILS + NEXT STEP**

SAME  
HUMANITY

# FINAL CHALLENGE

Build one complete Human + AI project.

## 01 PROJECT

- 1 Choose one real idea.
- 2 Use AI to develop it.
- 3 Create: name, problem, solution, audience, benefit.
- 4 Add one social post or short ad.
- 5 Present the project in 1–2 minutes.

## 02 COPY THIS PROMPT

Act as my project coach. Ask me one question at a time to develop my idea. Help me clarify the problem, solution, audience, benefit, marketing idea, and next step. Do not make the final decisions for me.

## 03 FINAL REVIEW

1. Can I explain my idea clearly?
2. Can I show the problem and solution?
3. Can I explain the main benefit?
4. Did I use AI to improve—not replace—my thinking?
5. Can I present without reading everything?

AI HELPS.

YOU DECIDE.

YOU PRESENT.